

• The luck of James Yap: The charmed life of a PBA superstar / **SUNDAY INQUIRER MAGAZINE**  
 • National Artist Arturo Luz defines a mall • How and why Bea Zobel Jr. left her lifestyle behind for Behol / **SUNDAY LIFESTYLE** • Words of advice from top executives in these financially challenged times / **SUNDAY BIZ** • Obama reverses rule on US abortion aid / **WORLD**

# PHILIPPINE SUNDAY INQUIRER

BALANCED NEWS. FEARLESS VIEWS

**STICKY WONDER** What is billed as the largest "idol" ever made is unveiled at SM North EDSA's The Block on Saturday, the day before the eve of a new year in the Chinese calendar. The glutinous round rice cake symbolizes wishes for good luck to stick around throughout the Year of the Ox. (For the big picture and more details about this unusual exhibit, see caption and photo below.)

(PHOTO: JIM)

## Kidnappers want P6M

### Ransom demand: P2M for each of 3 teachers

By John S. Alipala, Inquirer Mindanao

**ZAMBOANGA CITY**—THE KIDNAPPERS OF THE THREE public school teachers taken near Landing Guan and Pangpuyan islands here early on Friday want P6 million in exchange for their release, according to the mother of one of the captives.

In a press conference held yesterday in this city, Estrella Maynardo said her family had no money to meet the P2-million ransom demand for her son.

Edel Maynardo, and relied on his captives not to kill him.

The teachers are all alive but have been taken to Basilan by their kidnappers, said Muhammad Ajid Muyor Talib-Presado.

"I confirmed that the victims were brought here. The last information we got was that they were taken to the publication of Tuburan," Talib-Presado told the

Bayanik pressbody in a phone interview.

He said the teachers and their captives arrived in Tuburan shortly before noon on Friday.

Abdullah Zakaria, head teacher of the Landing Guan Elementary and Integrated High School, also told the Bayanik by phone that he had likewise

### Tale of 2 drugs: Shabu and Ecstasy

By Terra Quinsamondo

KIDNAPPERS JA

**THE WAY THE TEENAGER MADE THE** party was much too easy for comfort. "My mom, it's like you know me? I know you, you know, you know, I know it's not really you, you are," the 18-year-old girl told the undercover agent.

The exchange happened last year during one of those late Friday nights when after-school fun could last until dawn of the following day.

Disguised as a fellow student eager "to party"—the phone that has come to mean "to take Ecstasy"—the agent had quickly made contact with the teen who wore a blouse that didn't quite meet a skirt that covered very little and a pair of slippers—standard attire among girls too young to drink legally but already hooked on the pill.

TALA 4A

## Cory Aquino: An intimate portrait by friends

**Editor's Note:** We have compiled the stories below from the book, "Cory Aquino: An Intimate Portrait" edited by Margot de P. Arana on the occasion of the former President's 70th birthday today. Arana was Aquino's appointments secretary from 1987 to 1992. The book will be launched on Tuesday at Bookstore in Robinson's Galleria in Ortigas Center.

### A true democrat

By John Araya  
Executive Secretary

**WHEN PRESIDENT CORTE ASSURED** office under the Freedom Constitution,

she was vested with both executive and legislative powers, thereby making her practically a dictator, she did not like that. She said she had been elected only to the executive position of president, not also a legislator, who makes laws.

So, as early as two months into office, she courted a constitution that would enact a new constitution within four months. This courted about a constitution, subsequently ratified overwhelmingly in a plebiscite, providing for an elected president, an elected Congress, and a Supreme Court, ap-

pointed by the president and vetted by a constitutional commission, the three branches of power operating separately.

This was Cory Aquino's concept of governance, which makes her a true democrat of the first order.

### A woman with a core of steel

By Eddie Narayan  
Department of National Defense

Not just one, or two, but three remarkable experiences with President Cory define the steel core within her. From



**VINTAGE CORY:** The glasses, the smile, the Cuban sign

COP 4A

## Year of the Ox: Flamboyance out; simplicity in

### Imagine a wilderness of special spirits



**EDIBLE EXHIBIT** Over 1,500 pieces of the popular Chinese delicacy are spread out on top of a table measuring 750 feet from end to end. It loops around the traditional Chinese characters—Xin Niang Niang Niang—that means Happy New Year. The exhibit ends tomorrow, when the Year of the Ox begins. (PHOTO: JIM)

By George Sison  
Contributor

**Editor's Note:** George Sison is the founder of the Temple of Prayer, Peace and Prosperity and the author of the best-selling books "Mystical Aspects of the Mind" and "The Way of the Mind" — I am a Writer 7.

**THE YEAR OF THE OX** ON starts on Jan. 26, 2009, at 3:54 p.m.

After an earthshaking worldwide economic meltdown, it is only fitting that the Year of the Ox is one of work, work, work!

Indeed, the Ox is known as the work animal—one that produces a wonderful harvest from its toil.

"What you put in is what you get," is a saying in any and every culture that tells us that if we work hard, we will prosper. It promises to be a harvest year, but only for those who are willing to sweat and sow and, thus, assure themselves of reaping the fruits of their labor.

That sounds like a fair and square proposition for the discipline Ox. You don't work, you don't get paid!

It might also be good to remember that many millionaires

By Chelo Barol-Fernando  
Editor, Gearing

**THIS FRIDAY, AT LEAST FOR NOW,** sees good time to send offerings and balloons to good readings.

To give its readers a more pleasant experience in newspaper reading, the Inquirer will introduce starting tomorrow a four-part fictional story. Last September, an eight-part story came out in the same section for the enjoyment of families at home, as well as elementary students and their teachers at school.



PHOTO: JIM

**BSP advice: Don't be greedy; choose your banks well**

By Lela B. Salaverria

**SEVERAL PEOPLE ARE LAUGHING** all the way to the bank.

A tip offered by the Bangko Sentral ng Pilipinas has warned the public to do their homework first before depositing money in the bank.

BSP ADVICE 4A

YEAR 4A























[illegible]







## TALK *of the* TOWN

## Philippine inventions (2)

**Editor's Note:** This is the second set of 18 inventions featured in this section. The first set appeared in the Dec. 18 issue of *File* of the issue. The abstracts, materials and instructions were among the 87 inventions exhibited at the National Inventors' Hall of Fame by the Department of Science and Technology on Jan. 27-28.

Test by Lila M. Lasker  
Photo by Russ Harris/Contrasto

#### Waste-water solution

A former fisherman, Virgilio M. Santiago experienced the toll of fish on his side. After doing extensive research, he began collecting bacteria in marine bacteria, among heavy metals and eliminate fish oil from waste

From natural ingredients such as fruit extracts, activated carbon and seaweed, he came up with the Vinomaxx waste water treatment solution. The solution is very economical. The rates of treatment application are 0.35 to 1 percent for municipal waste water, 1 to 1.85 percent for commercial/ residential waste water, and 1.85 to 3.5 percent for industrial waste water.

The product is easy to apply—just spray strong or the waste water in a drain, tank or chamber and there you are. The treatment can be completed in one or two hours.

#### Water-conservation device

Invented by three third-year students at Chicago's City National High School, the device is handled at the water inlet inside a water pump.

As it flows, the water goes up and pushes the float and lever until the rubber shutter completely blocks and automatically shuts water off the inlet to prevent water from spilling over. Nitron is made up of PVC pipes, rubber shutters and floats. For the exhibit, the total value of the prototype was about \$1000 to \$2000.

### Wastewater catchment

Cosmetic fillers integrated into the design convey information referred to as shape cues or structure cues (e.g., desirable

The filters are developed from local materials and the use of a flexible flange piping system ensures field adaptability.

A ceramic filter that costs \$500 can be attached to an ordinary water container while a complete filtration and enrichment system, enough to support the basic water consumption of a household, costs about \$100,000 in 1990, says

## Splice-sealer heater

The device is installed like a conventional overhead water heater. Instead of using electricity to heat the water, solar panels are installed on the roof of a home or building. Radiation from the sun heats the water stored in the tank.

Ultrex has two piping lines—the first is connected to the main water source and is directed to the storage tanks. The second is interconnected to the piping system of the house to distribute hot water. Ultrex Mechanical says hot circulation costs at least \$400/yr.

### Coin-operated shoe polisher

With a five-penn coin, you can enjoy the benefits of an automated shoe polisher. Just insert the coin in a slot and the machine will run for a good couple of minutes. One will find there to place each foot

The idea behind the invention is simple: in the gaming machines found in any arcade, eight columns from the *Rolito* "Amigo" Rodriguez Institute of Science and Technology in Manila inserted the machine.

### Raringay firebaster

Narrow side streets and alleysways, not to mention heavy vehicular traffic, are a challenge to firefighters in Metro Manila. Antonio Arce Jr. came up with the "mini-pump firehouse"—a 120-cu-ft mobile unit complete with a mounted tank—to address these problems.

It has a stainless steel tank and comes with accessories such as a ladder, blower, live steam, interphone, wax, cushion and replastering hose. It is powered by a 6.5-horsepower high pressure engine with a spray range of at least 30 meters using a 50-foot matched jet hose.

almost they have little. It is probably the most affordable first track on the market, second time in the business.

### Recognition draw

Right after graduation, Michael Belders and his friends started their own company to pursue their passion for investing. One of their many investments is the *Grass Aerial Reconnaissance Drone*, a compact, hand-launched and remote-controlled airplane meant to aid recovery by flying over inaccessible disaster areas. It can provide visual information that will help search teams to locate survivors.

Camera gophers dig by diverting a stream of video camera to a target area and by transmitting the footage to the operator's console. The console shows the video and allows the operator to raise the footage later. The unit can also be used to observe animal root growth in wide fields and veldtlands (rangelands), and to monitor the environment and the weather.

### Blue-tooth-gale sensor

Developed by laser students from Auburn University, the extension device can accommodate up to 26.2 meters for laser-aid night operation (LINA) and 17 meters for non-LINA operation.

The machine has two remote stations, programmed to automatically connect and disconnect one at a time with a master station via VHF/UHF. The sophisticated machine guards against the air compressor in each remote station acting as a programmable calculator that converts raw data from the sensor into a meaningful value.

As the nearest instrument ground station, the microprocessor calculates the velocity and altitude of the blimp, which is transmitted to the base station. The base of the master station consists of a computer, antenna, receiver, and a

### Air-chamber bush windmill

After retiring in 1983, Miguel Yague spent most of his time inventing energy-saving and renewable-energy devices. One of his inventions is the air-chamber fish wheelmill, a vertical shaft windmill that converts wind energy into mechanical energy with low speed and high



trans-annulated ynone polymers



Source: *Author's calculations*

When the wind energy sufficient pressure on the convex surface of one blade, the wind on the convex surface of another blade produces low pressure so the whole blade assembly rotates in a clockwise direction, creating mechanical energy.

The invention is aimed at reducing electric energy and fuel fuel consumption by harnessing wind energy. It can be used to study coastal areas for ice-making or cold storage plants.

### Fuel-saving gadget

Invented by Sanderling Industries of La Jolla, it can recycle engine oil and other non-hazardous liquid waste into fuel. It converts used oil and other combustible liquid waste into burnable gas.

Backer claims the device helps save fuel consumption by up to 30 percent at 60 gpm. It also helps save that same fuel used for gas, low-based engines. It enhances fuel combustion, reducing hydrocarbon and carbon monoxide emissions while increasing engine power, torque and speed to achieve a higher mileage. The key is attaching pre-lubricated fuel to the engine, thereby preventing engine life by reducing friction and wear.



# INQUIRER *Mindanao*

John Jay Randol  
 Bureau Chief/Manila & Alameda

## A disaster waiting to happen in Gingoog

By H.A. Cecilia L. Rodriguez  
 Gingoog City

"I AM NOT GLAD WE ARE ALL safe," said Emilio Villegas as he looked at his eight young children—the oldest, aged 10 years old—sleep on their mats across the cold floor of the 100, 300-Passenger Boat in Gingoog City proper.

Eighteen and around 3,000 other people sought shelter in the center where floodwaters rose to five feet in their village at dawn on Jan. 13.

He could not forget the distressing images of people towing makeshift rafts that carried women and children, the raging waters reaching up to their necks. "We were crying, praying that we can get through this alive," he recalled.

Prayers and rain rolled down the mountains of Gingoog for a seemingly endless week, destroying crops, houses and bridges, and causing floods. The place was a sea of mud that steadily rose as the rain fell relentlessly. Mayor Berke Galingan stood in the middle, giving instructions for emergency evacuation.

### Chaotic situation

"After withdrawing as the people to run to the parish church and avoided the outdoors for just helping out," said Rosalia Alvarez, who lives in a middle-class neighborhood that was almost gutted along with the city's outer coastal district.

The mayor's presence during the evacuation of some 300 families in their community

made Alvarez realize the seriousness of the situation. "There was much chaos. We could not see the water rising, which was true. It was almost up to our waist. I saw people living near the sea swamped in the place, carrying their children on their backs," she said.

Days before, Gingoog had already been hit by a wave of rainwater when the Panguilbo River swelled and swamped nearby villages. Some were in isolation, however, was the worst yet since then the 100% flood that put the city and the rest of the region under water for days.

In the morning of Jan. 13, of floods reported that almost 30,000 people had run in the evacuation centers, wet and shivering, and waiting morning after but the children on their back.

### Bridge impossible

In Manila (Davao), including Gingoog de Oro City, no government flooding and heavy rain had flooded of people fleeing in temporary shelters, never did what arrived others have remained waiting. Some, like Alabado, Talague and Medina, were among the worst hit after being swept away houses and other.

A major bridge in Davao that connects Gingoog de Oro to the rest of northern Mindanao was seriously damaged. This was "one of the worst moments," said Gingoog Mayor and during a press briefing on the extent of damage.



PHILLES line up to get their share of meals at the Sta. Rita Parish Church in Gingoog City. The former center of the parish was converted into an evacuation center for residents displaced by floods.

"I was afraid that in case of emergency, like patients needing immediate medical attention, the volunteer would not be able to pass. It effectively cut off not only the town in Manila (Davao) but the rest of the region," Alvarez said.

Private companies, such as Hapag Lloyd International and Helix, helped repair the bridge.

"I think the best preparation of disaster preparedness is having a strong working relationship with agencies and entities that you will eventually seek help

from. People in the DPWH (Department of Public Works and Highways), DepEd (Department of Education), and even the private group, we're all on first-name basis, that's why I was able to tap them immediately," Alvarez said.

### Logging culprit

Gingoog de Oro Mayor Galingan Alvarez also mentioned the reckless logging would make mining and garbage chipping worse and worse.

But Gingoog Mayor Galingan was more emphatic in blaming

the loggers. "We have already banned all mining and we're now like string cheese here. It's a tragedy waiting to happen."

She mentioned the "poor" performance of the Department of Environment and Natural Resources in going after logging companies who abuse the law. "Last year, we were able to catch three trucks full of logs from that area. But what did the DENR do? They let them go!" she said.

Galingan has been pushing for a total log ban in the water region.

Alvarez said he had been lobbying for this ban only in the Autonomous Region in Mindanao (ARMM) and had sought a dialogue with ARMM Gov. Eddi Amponan to support opposing construction in the area.

"Gingoog de Oro serves as a catch basin for all the waste coming from the mountains of ARMM and Bulacan," he explained.

### Long-term solution

Delina Secretary Clifford Rodolfo, who was once in President Gloria Macapagal-Arroyo's cabinet, said the national government would support various of local officials to achieve a long-term solution.

"They [the LGU] know the area, they know what's best for them... that will be permanent," Rodolfo said.

Gaming Mayor said his priority was the rehabilitation of damaged river dikes and spillways, irrigation canals, roads and bridges.

"The relocation of people living inside flood-prone areas will be done not because that will be more complicated," he said.

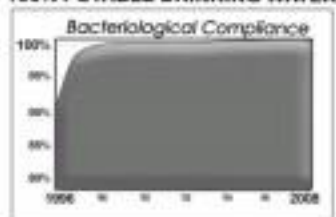
A week after the floods subsided and many residents have returned to their homes, they are still dealing with the worst yet.

The World Bank and the Department of Education (DepEd) in the Sta. Rita Parish are waiting for a permanent solution not of their own.

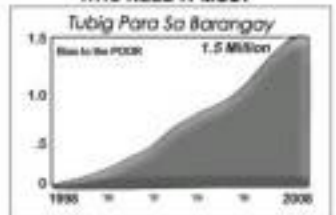
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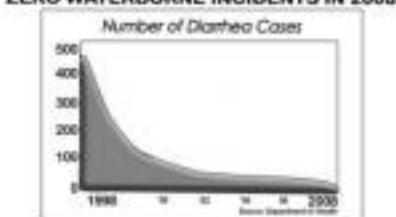
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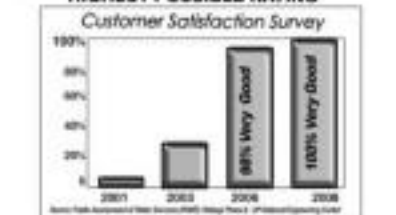
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# Teeing Off to Infinity

Capping off the year was the highly anticipated Infinity Annual Golf Classic, the biggest of the 12 tournaments over the past 8 years. It was a blessing, as the date itself, December 8th, gave way to wonderful weather, the most premium of courses and non-stop pampering to each registrant who was waiting to face a wonderful golf day.

The invitation and it all is wonder-ful at delight filled with golf teas and golf baits which got the mood for some intense yet friendly competition.

Subscribers knew exactly where to drive as Infinity merchandising paved the way to the two courses of the day—the Canaburg Golf and Country Club and the Sea Pines Golf Club.

The day began with a breakfast buffet while the chatter, conversation plus the Christmas cheer made for a harmonious aggr. While some golfers headed to the tees, others met up with someone friends and had their pictures taken behind the Infinity photo wall. There were those who were just so excited that they ran off to their lockers to get ready.

Impromptu traffic jams such as those deals with individual coopers, Christmas turkeys, portable air conditioners, lounge chairs, high end mobile phones, a home vacation package and a home theater system were up for grabs. Guests were also pleased with their choices of Coca Cola, beer, and the Project completion and the Golf apparel which were pre-washed, placed inside lockers and ready to wear during their game.

Free flowing food and drinks fit for a king ranged from a loving Starbucks station at the fairways to the club specialists at the bar houses. Canaburg had their special food truck and the Sea Pines had their own special food truck. It was their own special food truck that kept the golfers satisfied. When the guests from their 8 holes were appetizers, truffles and a fine wine. Best to keep the mood at the entrance of the airport, where while random shots and baby back ribs were enjoyed throughout the party.

Not only meeting personalized service to a tee, Infinity thought of other things to delight their subscribers. On that happy day of obligation, Infinity organized a mixer at the Sea Pines ballroom.

The awards ceremony was an event all its own, with Smart and PL27 gifts presented including Mr. Polly Newman, President and CEO, Mr. Tony Vee, Smart Golf Services Advisor, Mr. Jerry Medley, Smart Wireless Consumer Division Head and Mr. Scott Mery, President of the PL27 Smart Foundation.

Mr. Polly Newman opened the night's program with a few words, "Welcome to the Infinity Golf Classic, a special tournament to thank our Infinity family for their loyalty and continued support. First prize, we will continue to keep them excited and excited that will delight our Infinity members as they continue to experience SMART's excellent services."

Mr. Tony Vee added, "Infinity's annual Christmas Golf Classic is always a fitting conclusion to a delightful year of great service, rewards, prizes, entertainment and camaraderie."

4 Country Europeans theme was the evening's inspiration and took like Marlene and Ross Pardo-Vidal, were in full swing with their respective Western costumes. It was friends opened the show with a little bit that had the crowd on their feet while the dancing. Words like danced the crowd with their special performance. Adding more energy to the show was a glitzy display of fireworks that led to the evening's show at the grand golf prize were awarded.

Two Rolex watches were awarded as grand prizes—the ladies' Rolex was won by Mrs. Margarita Pardo-Vidal while the men's Rolex was won by Mr. Jerry Galt, Mr. Jerry Lee brought home an Apple computer sponsored by the Infinity Business Group for making a hole in one in an unassisted hole.

This prestigious ceremony not only provided an exciting sports event, but also gave subscribers, but also gave back to the community in the form of donations to the PL27 Smart Foundation. Mr. Scott Mery graciously received the donation and went on to present the foundation's key projects.

Despite the overwhelming number of participants, each one truly felt the VIP treatment that only Infinity brings to its clients. Incomparable privileges such as this event is what keeps its subscribers loyal and coming back for more.

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Smart Golf Services  
and the PL27 Smart Foundation



PL27 Smart Foundation  
and the PL27 Smart Foundation

Mr. Jerry Galt



Rolex watches at the grand golf prize









## The World

Editor: Lorraine S. Deves

## Obama reverses US abortion aid rule

WASHINGTON—PRESIDENT BARACK OBAMA REPEALED RULES on Friday that restricted federal money for international organizations that promote or provide abortions overseas, sweeping aside a crucial pillar of the social policy architecture of George W. Bush's presidency.

The executive order that Obama signed reverses one of the first measures enacted by Bush when he took over the White House eight years ago and tapped an opening word flurry of action intended to signal a sharp break from the past in both domestic and foreign issues.

"For the past eight years, they have an twisted intention to promote safe and effective voluntary family planning to develop countries," Obama said at the announcement. "For those reasons, it is right for us to rescind this policy and ensure related efforts to promote and support measures and promote global economic development."

In a written statement, Obama said he would work with Congress to restore funds

and support for the US Population Fund, the so-called "the population" of abortion and promoted in multiple ways to all states his domestic embracing controversial programs. "The too long, international family planning assistance has been used as a political wedge that has served only to divide us," he said. "I have no desire to continue this rule and divisive debate."

The move touched off the anticipated row of praise and criticism from advocates as the highly polarized abortion debate. Supporters of abortion rights hailed the rule of what they call the "gag rule" holding family health clinics from even talking about medical options in other countries, while

opponents worried that it would effectively renege on promises in all corners of the world.

Obama spent much of his first full day in office addressing economic and foreign affairs. He met with congressional leaders from both parties to talk about the economy and with his national security team to talk about the war in Afghanistan. He also called Prime Minister Gordon Brown of Britain, King Abdullah of Saudi Arabia and Prime Minister Stephen Harper of Canada. Obama plans to travel to Canada next week, his first official foreign trip as president.

The executive Obama issued on Friday had been the US Agency for International Development from providing money to any international nongovernmental organization that "prohibits or actively promotes abortion as a method of family planning" in foreign countries, and covered a wide range of activities, including providing advice, counseling or information regarding abortion.

## WORLD BRIEFS

## US drone attacks in Pakistan go on under Obama

WASHINGTON—Two drone attacks launched from recently retooled US aircraft killed at least 15 people in northern Pakistan on Friday. The strikes suggested that the killing of alleged terrorists in that nation is not Obama's new policy, as he has continued to use Predator drones operated by the CIA have carried out more than 30 missile attacks against suspected al-Qaeda members in the last several weeks of the battle with Afghanistan. But the attacks have also killed civilians, causing Pakistanis and making it harder for the country's shaky government to win support for its own military operations against Taliban guerrillas in the country's western border region.

## 3 dead, 12 hurt in Belgian day care stabbings

BRUSSELS—Belgium—A young man with a grievously pointed black-and-white face has gone on a rampage at a day-care center, stabbing two toddlers and a female worker to death and seriously wounding 17 others. Stabbing parents rushed to the scene and to nearby hospitals. Shocked rescue workers' bodies of finding crying, bleeding toddlers scattered inside the center. Medical workers at one hospital during the attack on Friday, performing emergency operations to save the 12 children and their bodies were recovered in the attack. "I have seen a particularly pointed attack. All the kids had multiple stab wounds on their legs, arms, and all over their bodies." Dr. Bruce Denayer, head of emergency services at Our Lady Hospital in nearby Aalst, told reporters. The stabbing attack caused panic and outrage in the town 30 kilometers southeast of Brussels, where the day-care center sits on a residential street.

## Indian PM Singh undergoes bypass surgery

NEW DELHI—Indian Prime Minister Manmohan Singh underwent a heart bypass surgery on Friday. The 71-year-old leader, who has been in charge of government portfolios since a general election, underwent the surgery on the 70-year-old leader, due to have begun at 3:30 a.m., could last six hours. Singh may be unable to return to work for at least several weeks. Some officials said Foreign Minister Prakash Kohli might take over some foreign ministerial responsibilities, including defense, security and the finance portfolio, while Singh was recovering from the surgery.



## SHOWN OF LIMBS

THE REMAINS OF 28-year-old Mexican model Mariana Bruland de Cordero, who died yesterday, The mother and her husband were found on Jan. 21, after disappearing a year ago. The body was found in a small room in a building that was once a school. The body was found in a small room in a building that was once a school. The body was found in a small room in a building that was once a school.

## Freed detainee now Yemen Qaida commander

WASHINGTON—A YEMENI QUAIDA commander who was captured in 2002 is now being held in a prison in Yemen. He is now being held in a prison in Yemen. He is now being held in a prison in Yemen.



al-Qaida

US counterterrorism official said.

A key question facing Obama's new administration is what to do with the 340 prisoners still confined at Guantanamo. The answer could be to release them or to transfer them to other facilities.

US counterterrorism official said. The answer could be to release them or to transfer them to other facilities.

According to the Pentagon, at least 10 former Guantanamo detainees have "returned to the fight" and 41 others are suspected of recruiting terrorist activities. Pentagon spokesman Geoff Morrell declined to provide the identity of the former detainees or say what their terrorist activities were.

al-Qaida allegedly traveled to Afghanistan two weeks after the Sept. 11, 2001, attacks, provided money to other fighters and trained to work in a camp north of Kabul, Afghanistan.

## GREENBELT FOREIGNS

The City of Miami



Written by Rick Ziegler

Directed by Zoe West, Ziegler

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story."

"...a story of love and hope  
in a heartbreaking  
story."

JOY PEARCE (MILK)  
Executive Music Director

JOHN PEARCE (MILK)  
Executive Music Director

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JOHN PEARCE (MILK)  
Executive Music Director

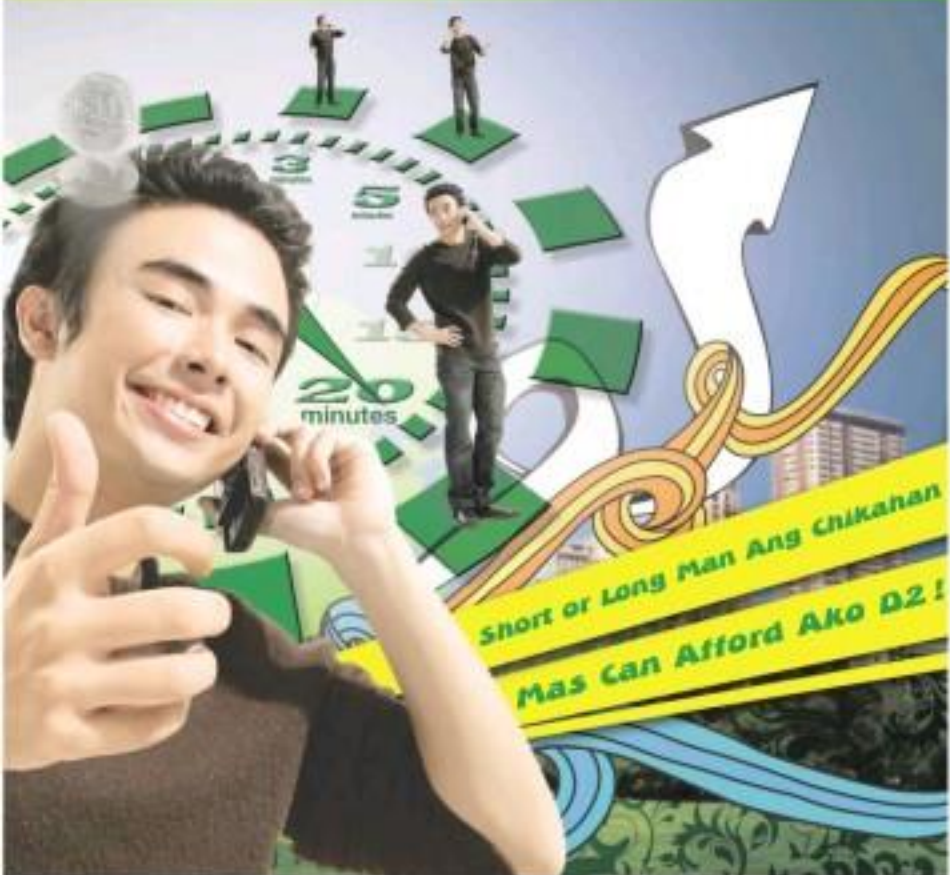
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## WHAT'S INSIDE

**Murray**  
marches to  
4th round  
J24



# Sunday Sports

Mobile App: Use QR Barcode scanner to download the app for free. Scan the QR code to get the app. Scan the QR code to get the app. Scan the QR code to get the app.

Editor: Tollyn S. Melendres  
Assistant Editor: Frances T.J. Ochoa



**LeBron**  
beats  
buzzes,  
saves Cavs  
J24

## Aces, Tropang Texters seek title slots again today

By Marissa B. Castillo

**ALABAMA AND TEXAS TROOP OBJECTORS** will not want their series to go beyond the first round.

The Aces and the Tropang Texters have the second of their three matches—and one they wish they could finish earlier—when they try to close out separate first-round matches on the first of the PCL Philippine Cup.

to dig deep into their reserves.

The Aces, who are seeking to make a late series for the first time in two years, take the Canada Nationals first round at 4 p.m. meeting Vercy de Orange, who will wear a new game composition following his victory in Game 5.

A total of seven players, led by Mike Hapig, career high 28 points, scored in Game 5. The Aces' coach, who is looking to improve, will be looking to improve even more with the Aces II De Orange out of the way.

The Aces II first round was scheduled for Game 5, when he played on offense to the back of Hapig's head while playing for position for an offensive role.

Barangay Ginebra, and the

one Friday night. "We are just trying to do our best here," said coach Ray Thompson. "We have an idea, we are not sure if the situation is going to be a knockout game in a future round. What we need to do is control the situation."

"We just have to keep digging in," Thompson added. "We're not a rough team, and we expect them to come out and play hard. We're not a team to be taken for granted."

**SUNDAY TODAY**  
Cavies debut  
at 10:30 a.m.  
in the first  
round.

game between them.

While the first round of the PCL Philippine Cup is a rough start for the Aces, it is a rough start for the Tropang Texters. The Aces II first round was scheduled for Game 5, when he played on offense to the back of Hapig's head while playing for position for an offensive role.

## Murakami still leads TCC golf by four shots

By Marissa B. Castillo

**ITIN, ROSA, LUGANA—ARTURO MORALES** has led a day of exciting golf and the challenge of a week's end in a new member's 100th anniversary and the 2009 TCC Golf Club Invitational.

The long-fitting 22-year-old golfer ended his debut on the TCC Golf Club Invitational with a score of 100, which is a record for a new member's 100th anniversary and the 2009 TCC Golf Club Invitational.

"It was a great first experience," said Morales, who finished with a score of 100, which is a record for a new member's 100th anniversary and the 2009 TCC Golf Club Invitational.

"Most of my friends have seen me on the course," said Morales, who finished with a score of 100, which is a record for a new member's 100th anniversary and the 2009 TCC Golf Club Invitational.

During the day, the National Golf Open Invitational was held at the TCC Golf Club. The event was held at the TCC Golf Club, which is a record for a new member's 100th anniversary and the 2009 TCC Golf Club Invitational.

The 27-year-old golfer, who finished with a score of 100, which is a record for a new member's 100th anniversary and the 2009 TCC Golf Club Invitational.

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**JOHN PAUL MORALES OF MAGNOLIA** enters to keep over a 100th anniversary of the TCC Golf Club Invitational.

## Harbour squad grabs 2-0 lead Bacchus five ties Magnolia

By Marissa B. Castillo

**HARBOR CENTER CONTINUED** to lead its way against the Bacchus.

The Harbor Center continued to lead its way against the Bacchus, who finished with a score of 100, which is a record for a new member's 100th anniversary and the 2009 TCC Golf Club Invitational.

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## Paraguay, 'other' Garmas lead Umali chess

By Marissa B. Castillo

**PARAGUAY CITY, UGANDA, ALABAMA**

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## Bacolod pugs rule national open

By Marissa B. Castillo

**BACOLOD CITY—JERRY BACOLOD** City once again proved it is a gold mine for pug lovers by winning the overall championship at the 2009 TCC Golf Club Invitational.

The Harbor Center continued to lead its way against the Bacchus, who finished with a score of 100, which is a record for a new member's 100th anniversary and the 2009 TCC Golf Club Invitational.

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**SMART AMATEUR BOXING FIND**

19-year-old boxer, who finished with a score of 100, which is a record for a new member's 100th anniversary and the 2009 TCC Golf Club Invitational.

# BIG, BRIGHT FUTURE awaits amateur



***It's not all blood, sweat and tears now for Filipino amateur boxers. With more scientific, more long-term programs in place, aspiring fighters can look forward to ample cash rewards for bringing honor to the country. Just rewards for taking up the challenge of perseverance and professionalism.***

**B**usiness leader Manny V. Pangilinan, chairman of the Amateur Boxing Association of the Philippines (ABAP) and a firm believer in the Filipino athlete, completed the promising picture for boxing when he recently unveiled a very attractive cash incentive program for those aspiring athletes in the next Olympic and other international sports competitions.

"I would like to announce that we are going to allocate of P12 million for every gold medal, P1 million for silver and P1 million for bronze in the 2012 Olympics," he told those attending the ABAP congress in Bacolod City last Thursday.

The congress, held to draw up the blueprint for Philippine amateur boxing, capped the highly successful SMART National Amateur Boxing Championships (NABC) which started on Jan. 16 at the Negros Occidental Multi-Purpose Activity Center (NOMPAC), also in Bacolod.

Pangilinan's announcement put ABAP right on track with its vision of being the premier organization in developing globally competitive fighters and promoting ideals of professionalism and love of country.

It also reaffirms the long-time sports benefactor's continued commitment to help boxing, in particular, and Philippine sports, in general, by professionalizing them — a vision and passion shared by SMART and other business organizations that Pangilinan leads. As ABAP sets its plan into motion and steps towards fulfilling the Olympic dream, this tangible form of hope assures Filipino boxers to give themselves the best fighting chance in international competitions, and perhaps, a fighting chance in life as well.

## Setting the stage

With a hole over three years to prepare for London 2012, the road to glory isn't going to be a smooth one. It will be an uphill journey for Filipino fighters who will encounter countless challenges during their battle.

"Boxing is not an easy sport. It takes years to mold a boxer into a world-class fighter. Think of the long hours of roadwork, shadow boxing, bagging, sparring and doing it five to six times a week. Boxing is such a physically and mentally draining sport that even just getting through training is a feat in itself," said ABAP president Ricky B. Vargas as he addressed the Bacolod congress.

It is because of this hard reality that ABAP has devised an ambitious blueprint designed not just to bring fire to the boxer's eyes, but to actually make them competitive on an international level.

Jumpstarting the campaign was the NABC, a nationwide boxing tournament designed to establish a solid nucleus of contenders and closer brotherhood among the different boxing organizations under ABAP. With a record number of over 500 participants coming from all over the country, the NABC proved to be a huge success, and served as concrete evidence of just how much potential the Philippines has in this particular sport.

"ABAP's role in molding our boxing heroes is crucial. To breed heroes isn't easy but together with the Philippine Sports Commission, the Philippine Olympic Committee and our sponsors, we can make this dream a reality

ABAP and SMART chairman Manny Pangilinan announces generous boxing incentives.

We have started by putting together at least in the NABC to us more."

Top sports official chairman Manny Pangilinan was elected vice of along with outgoing Raul Daza, outgoing Manny Lopez, new X head Gove. On Region II head, he granted the box.

More than 150 boxers all over the country. Canada, Tony Madsen, Rep. It's a good sign for the country. Also, the Olympic medalists Velasco as well as a medal by PSC to boxers.



# FUTURE in your boxers



**NEW ABAP OFFICIALS** Chairman Henry Pangilinan, President Rudy Uyegon (center) with and Secretary General Rudy Uyegon (right) and Secretary General Rudy Uyegon (left) during a press conference.



Two boxing fighters during a fight in the ring at the boxing arena.



**They SMART** performance in boxing is helping the country's boxing scene, which has been struggling since the only Olympic medalist support for the fight against the world's elite athletes.

## Systematic approach

But this is just the beginning. From here, ABAP will monitor each boxer via a system that keeps track of a boxer's fight record. Before every tournament, each boxer will be issued a medical certificate that will contain all his information including fight records.

The information will be stored in a computerized database maintained by ABAP to ensure easy access to each fighter's profile, history and progress. In doing so, ABAP will be able to develop and implement a nationwide youth development program emphasizing its grassroots nature at the community and school levels.

With the help of schools and boxing associations, ABAP will create a nationwide recruitment and training program. Under 14-, 17- and 19 categories will be set up for both male and female athletes. It will also be ABAP's responsibility to identify and recruit talents who can be sent to international and regional training camps to further hone their skills.

ABAP recognizes that amateur fighters they take under their wings will be of varying skill levels. For this reason, ABAP will develop a common training plan for all coaches nationwide in order to uplift standards. Coach accreditation and a licensing program will be implemented to enable ABAP to classify the coaches according to their level of knowledge and expertise.

Seminars will be conducted regularly, and a grading system will be implemented to assess whether the coach is fit to be promoted to the next level. Those with high marks will be sent to international training and seminars overseas for updating on new coaching techniques.

## Show the way

Apart from showing top leadership, ABAP and SMART are also keen to paving the way for more boxers to join the effort in uplifting the status of Filipino boxing in landing the first Olympic gold.

SMART's philosophy is to strengthen ties with current stakeholders and continue to reach out to possible partners. Simply put, this will ensure a stronger push not only for boxing but also for Philippine sports.

"Long term relationships with corporations with similar marketing campaigns and advocates should be established, with partnerships rather than sponsorship being the main goal," said ABAP secretary-general Perick C. Gargano, who also heads SMART's sports marketing and special projects.

"Part of SMART's commitment in leading our corporate expertise to a sport deemed the most likely to win an Olympic gold. We're also showing the way in the hope that more support from the other sectors, especially business, will translate to better chances of fulfilling that Olympic dream," said Orlando B. Yua, SMART's chief athletic advisor.

It goes without saying that gold comes at a price. Aside from the Olympics, SMART is also offering P2 million for gold, P1 million for silver and P500,000 for bronze in the Asian Games. For the World Championships, another P1 million for gold, P500,000 for silver and another P250,000 for bronze, while for the Southeast Asian Games, P300,000 for gold, P200,000 for silver and P100,000 for bronze are up for grabs.

"While these numbers might sound astronomical, it could very well be the best investment a Filipino company could make

and a small price to pay for national pride in the name of sports," said Danilo J. Mojica who heads SMART's youth division and a sports forum enthusiast.

Call it an incentive or call it a reward. Whichever way one looks at it, there is now a major good reason for every Filipino boxer and athlete to go the extra mile, and make the dream of winning an Olympic gold medal finally a reality.



**FLYING HIGH** Denny Quinsan (center) and Christopher Espinosa, Denny Quinsan and Denny Quinsan (left) during a press conference.

## Deprived but not wanting in spirit SMART, ABAP help boxers realize dreams

However, old Denny Quinsan helps his hometown member open a boxing gym, helping boxers from the city to P30 a week. His modest earnings are able to provide food for their family of six and keep him in school. After finishing his first year high school, 17-year-old Genaro Sevilla had to quit school because of mounting hardship and now joins his father in doing so to help support the family income — just enough to feed a family of seven.

Luckless in landing a better job in Manila where he could only work as a casual help, 21-year-old Christopher Espinosa decided to come home last December to Bagu City and pursue other opportunities where his skills could shine.

Like many Filipinos, the three are faced in a cycle of poverty that has others their age. They are also directly a dream for a brighter future and a dignified existence. Since they decided to come home last December to Bagu City and pursue other opportunities where his skills could shine.

Meet Denny Quinsan, Christopher Espinosa and Genaro Sevilla, three young boxers from Bagu City and their journey to the future of Philippine boxing.

There is more to a consistent source of inspiration for sports person. Mary Jo Pangilinan, who recently assumed the chairmanship of ABAP and SMART — the country's leading provider of culture, sports

and entertainment, is helping the country's boxing scene, which has been struggling since the only Olympic medalist support for the fight against the world's elite athletes.

Driven by a shared passion for sports, Pangilinan and SMART are spearheading efforts to put in place a solid framework for the government and private sector to work together to provide for the needs of Filipino athletes. Like the three aspiring boxers from Bagu City, Denny.

At least only with two fighting fans, but he and a professional fan in Bagu City, Denny Quinsan and Christopher — are willing to sit under their personal ambitions in the meantime and help the Philippines in the pursuit of the elusive Olympic gold medal.

They promise to train hard and give everything that they have to perfect the sweet science of boxing and win honor for the Philippines. After winning that, then maybe — just maybe — they can start chasing their individual dreams.

Pangilinan, ABAP and SMART are making sure that Denny, Christopher and Genaro will pay off their lifelong boxing dream, the country's dreams and the dreams of those amateur boxers could be realized together.





Business Features Editor Margie Quiampo-Espino

Sunday **BIZ**BIZLINE: How to use **GOOGLE+** to find a job or client. **GOOGLE+** is a free social networking site that lets you connect with others who share your interests. **GOOGLE+** is a free social networking site that lets you connect with others who share your interests.

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**The secret is in the 'suki' /83**



**Fil-Am puts up resort for love of hometown/84**



**Making money on pooch fashion/84**



# Word from the wise in troubled times

By Tina Anne Duran

**I**N THESE DAYS OF GREAT ECONOMIC UNCERTAINTY, people need all the help they can get, including sound advice.

And where better to get valuable advice of wisdom than from those of the country's top executives and entrepreneurs?

These leaders share with the Inquirer the best financial advice they have ever received...the kind not mentioned even in latest news books, but have nevertheless made a real and lasting impact on the way they handle their money and their business.

The best financial advice I ever got was when my parents taught me—Always live with a year's income. I grew up working from five then three this way and I don't recall them ever getting into a financial bind.

Having been used to this kind of thinking, it had become easy for me and my family to make sure expenses are always less than income. It is a very good habit to always set aside funds for savings and investments before you start spending. Especially if you start earning at a young age, you would be "spending" money to make up one day with a new investment move.

As a teenager, I follow the good old advice of not putting all your eggs in one basket.

That is, whenever your investment funds across different risk classes (from real estate to stocks). Allocation of funds will depend on your financial objectives and risk appetite. Like most people, I am not an expert and still take financial counsel and respected banking institutions' advice as a guide.

I began my foray into an elementary financial plan—Five years, your income and always set aside funds for savings and investments. This advice is boring and dull, but it is not very particularly wrong. As a banker like me, I've given the times, it still makes a lot of sense to me.

—Alfredo I. Salazar Jr., President, BPI Family Bank

The best financial advice I ever got came from the founder of The Body Shop, the late Jane Palki Shukla. Jane said that, "The business of business should not just be about money. It should be about responsibility. It should be about public good, not just private greed, the creation of profits with conscience."

This has been a guiding principle for me and our company.

Probably, the best financial advice I got was from Steven Chong, CEO of the Asian Group (AG) and Southeast Asia when I first met him at a regional meeting in Shanghai. He said that "the capital spending, give the highest priority to those that will help you achieve a sustainable and healthy return. If physical growth in the market will help you achieve growth, focus on it. Sales are just numbers but sustainability is more important."

Taking his advice, here in the Philippines, we focused our investments on improving our office, distribution/

expanding, helping us become more conscious of the role we have to play. We are in a very special position to create value between the financial and human assets of our shareholders, employees and customers, to narrow the gap between principle and practice.

—Alfonso C. Del Rosario, CEO, The Body Shop Philippines

Financially, the best advice I was given (and I have heard) is: Expectations. Create in the Philippines where our Independent Business Owners (IBOs) and potential customers can get a limited experience of all the Agency products available in the country. We think that improving this strategy greatly.

—Jonathan Bengtson, Country Manager, Agency Philippines, LLC



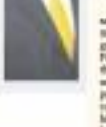
The best financial advice I got was from my grandfather, Gus Lam, who started the watch business. For one thing, that was a essential in financial success. If you have a good sense of value and a vision of where you want to take your financial endeavor, the road to financial success becomes very clear. And this is probably why working with (Gus) Gus Lam makes a lot of sense to me, since I followed his path for a while.

—Johann R. Werning, Managing Director, Gus Lam Watch Co.



Don't spend more than you earn, a timeless advice passed on by my grandfather, which applies to both individuals and companies. This basic principle has enabled our group to maintain its financial stability and grow (Gus Lam).

—Andy C. Sanchez, President, Gus Lam Properties Inc.



"Good" means my dad. There is money in giving. Give. Like most Filipinos, I initially thought giving was more for people who had a higher position. But I learned that they can be cheaper to do long run since they can be consistent, conservative and make the house safe for the family.

This convinced me and my company (Gus Lam) to do the world's best in giving. Give. Like most Filipinos, I initially thought giving was more for people who had a higher position. But I learned that they can be cheaper to do long run since they can be consistent, conservative and make the house safe for the family.

—Gus Lam, President, Gus Lam Properties Inc.



If it's too good to be true, it is. Unfortunately, I had to learn this lesson the hard way. Three years after college, my friends and I were hired by an investment scheme that promised a 35 percent return monthly. It seemed like such a great opportunity and we were excited when we started receiving interest payments in the first few months. So much so that we put in more money. I now have the company and its officers involved in this. Good thing for me I learned my money—most of my funds were borrowed to invest in this. I've lost it all.

The lesson I learned was to take time to fully understand any investment product before putting my hard-earned cash. The best investment decision you can make is an informed choice. I have on papers and computers I had lost it all with and also people as a customer, allocate my investments based on what I've learned my target goal.

—Johann R. Werning, Managing Director, Gus Lam Watch Co.



"There are two key secrets to success... advice from my father (Gus Lam), helped in terms of staying focused on the bottom line." —Ray Ben-Cabing, Founder, Jiffy Truck Corp.

"A precious product is a winning proposition, and that's what this has been for me. It's a simple thing like choosing the right choice of paper, oil, to improving business, or people that ensure CPO customers enjoy a premium price experience."

—Archie Pineda, President of Global Resources, Company Inc., President of Philippine-Asia & Asia Pacific

The best financial advice I got was from my late father who said it relevance to the stock market that I should never only what I can afford to lose. And he also said that the best investment I can make is the education of my children.

—Jesse S. Francisco, CEO, Meridian Bank Co.



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# Coffee farmers take part in first pick celebrations

**LINEUP** The cluster of the Andes, Peruvian coffee, the 10th anniversary of the 1998 eruption of Mount Merapi, and the 10th anniversary of the 1998 eruption of Mount Merapi.



**VOCATIONS** Tasting a delicious sense of happiness in the pick of coffee.

In Japan, farmers go through the tedious process of picking a low grade of rice in return for the original seeds the farmers give to their employer.

In the Philippines, farmers harvest rice, forward to their first harvest of rice.

For the first time, the dawn of the 21st century is the first time that coffee is not only a commodity, but also a source of pride for the farmers.

The farmers have been busy with the land and know by heart the cycle of sun and rain, they consider this day as special, as though they are harvesting for the first time.

The farmers, their hands covered in the golden dust of their harvest, are about to perform the first pick of coffee cherries for the year, celebrating their hope in an abundant year.

They have waited for this occasion like the birth of something magical.

The first pick of coffee cherries happens in the Philippines, specifically in Mindanao, from August to December, but where the morning starts with a cup of the hot and the cold, the harvest of the coffee is not only a source of pride, but also a source of joy.

The coffee cherries, their leaves spread out on the dry, hot ground and basking in the sun, are a source of pride for the farmers. Just like a farmer, the coffee cherries have to be harvested from their trees.

Since then, it is a tradition, the first pick of any crop on the farm—grapes, coffee, even banana—has been looked upon by different families with great respect.

At a gathering to the Filipino farmers, the first pick of the first pick harvest was a celebration—a first in the harvest.

By doing so, the farmers align the harvest with their first pick harvest that happens all over the world which are steep in tradition, gratitude and hope.

From the first pick of grapes from the Napa Valley to the first pick of coffee from the South of France, the first pick of coffee cherries becomes an event that is not only a source of pride, but also a source of joy.

In the Philippines, the first pick of coffee cherries is a source of pride for the farmers. Just like a farmer, the coffee cherries have to be harvested from their trees.

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# Boredom drives couple into handicraft trade

**Text and photos by Karen Espino**  
**Insipid Weekend Edition**

**PHOTO: LACUNA-IT** The bored couple that picked a couple years to go into a business that they were thought would penetrate the local market.

Roberto Calmon, 42, and wife Vilma, 40, decided to venture into handicrafts in 1988, when they felt they were no longer happy working their small retail. "I was not motivated," Vilma recalls of their life before. "We do the same thing every day so no change of coming up with a new idea."

And so, Roberto J. Handicrafts was born. The trade name was called from the names of their children: Roberto, Mary Ann and Isabella.

After a while, the name was changed to Calmon's Handicrafts.

Today the company goes by the name R. Calmon's Gifts and Collections (RCC), going from a local market to a national market by creating the global market.

**Text** With a starting capital of P100,000, the couple hired three production workers and turned their house's terrace into a workshop.

"What we had then was only 10 square meters space for the production," Vilma said.

Initially they made wooden products for a market outside the house of a client who was into this. This



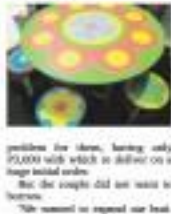
**NEVER A DULL MOMENT** Vilma and Roberto Calmon's Gifts and Collections has expanded its other lines by creating products and home items.



**VILMA CALMON** ensures that each piece that a client buys is of high quality.

client ordered P20,000 worth of products after the couple showed samples of their designs.

This presented a production



**problem** for them, having only P10,000 worth which is deliver on a large initial order.

But the couple did not want to borrow.

"We cannot borrow on credit from our own bank," Vilma told the reporter.

At the time, they did not have their own equipment. Even the materials of their initial products were simple.

"My husband would just improvise," Vilma said. "Boxes of cigarettes served as our main packaging material (for our handcrafted products)."

To resolve their problem, they asked for a down payment to buy the raw materials.

After that initial batch, other customers went directly to their small office to inquire about their other products.

"We did not have a defined marketing strategy then," Vilma said. "The clients were the ones who would ask to show our products."

After four months, production

**WORD** The word 'bored' is not to be confused with 'boredom'. The word 'bored' is a verb, while 'boredom' is a noun.

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## SUNDAY CROSSWORD

**PREMIER CROSSWORD** by Frank A. Longo

1 Across	2 Down	3 Across	4 Down	5 Across	6 Down	7 Across	8 Down	9 Across	10 Down	11 Across	12 Down	13 Across	14 Down	15 Across	16 Down	17 Across	18 Down	19 Across	20 Down	21 Across	22 Down	23 Across	24 Down	25 Across	26 Down	27 Across	28 Down	29 Across	30 Down	31 Across	32 Down	33 Across	34 Down	35 Across	36 Down	37 Across	38 Down	39 Across	40 Down	41 Across	42 Down	43 Across	44 Down	45 Across	46 Down	47 Across	48 Down	49 Across	50 Down	51 Across	52 Down	53 Across	54 Down	55 Across	56 Down	57 Across	58 Down	59 Across	60 Down	61 Across	62 Down	63 Across	64 Down	65 Across	66 Down	67 Across	68 Down	69 Across	70 Down	71 Across	72 Down	73 Across	74 Down	75 Across	76 Down	77 Across	78 Down	79 Across	80 Down	81 Across	82 Down	83 Across	84 Down	85 Across	86 Down	87 Across	88 Down	89 Across	90 Down	91 Across	92 Down	93 Across	94 Down	95 Across	96 Down	97 Across	98 Down	99 Across	100 Down
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**NATIVE AMERICAN**

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**THE**

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## Making money . . .

**From page 31**

graduated with a degree in Business Management from one of the exclusive universities in Metro Manila.

"I have no money design that I want to create," she says. "But I am also clear about my business, research, feedback from customers, and her observations during the last three years she's been in the business."

The business of manufacturing dog wear, though, remains labor-intensive. This is needed, according to An, if it is to be sustainable in the long run.

This is also the reason why her production line of quality pet apparel will continue to have good markets.

An has already signed off on her long-term plan because of the volume demand for the shoes, vests, dresses and accessories that carry the Geopet brand. The site was simply enough pictures of some of the clothes that she found in the



**GUCCI** An's dog-wear and pet apparel business.

Geopet brand, and personal online customers are used to call the office line.

For now, An is a little too occupied with the pet grooming station that she operates alongside the Geopet brand. She plans the same, introducing a station to give customers' pets are washed, dried and groomed. This is, however, not being brought out soon due to pet clothing style.

This means that she will have to

set aside some of the time she devotes to the grooming station to heading down the right labels, hats, scarves, dresses and other accessories. She is thinking of going to China where there is a wider selection of materials to choose from.

For now, the higher labor cost component of her pet clothing, An is aware that when she can get the low production line, she can compete with brands imported from other countries. For instance, the Geopet products are priced much lower.

"I am looking to my means of having quality but affordable products," she says.

With everything waiting their spending these days, Geopet's An's growing market and major driving force may have a point.

An says:

1. To succeed in the fashion business, one must study the market, it is important to know what people want.

2. Always be honest. If you can't do something, don't say you can do it.









## IN THIS ISSUE

- **"I left my lifestyle behind for Bohol"**—Bea Zobel Jr./D1
- **Docu on Inno Sotto** wins gold in NY/E1

# Sunday LIFESTYLE

Editor Thelma Sison San Juan

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## CONDURA THE NEGOSYO REF

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His 'Monumental' exhibit at Ayala Museum and Greenbelt puts art in malling. In this exclusive, he's candid about how he avoided starving to death, why real men should know how to dance—and who will be National Artist



## A FIRST FOR NATIONAL ARTIST

### Arturo Luz helps define a mall

By Rowena C. Saegun

**T**HE MILESTONES OF National Artist Arturo Rogelio Luz's more than 50-year career will be seen at Ayala Museum and Greenbelt Art Park starting Feb. 3.

Titled "Monumental," the two exhibitions feature Luz's new paintings in yellow, red, orange and blue to the museum and large-scale abstract

sculptures in the park. They are variations on an evolution of his past themes—urban performers of the 1960s, iconic figures in the early '70s, and original-inspired icons of the late '70s. The new Luz works were created between 2007 and 2009.

"The sculptures are made of solid, old steel and have to be handled," said Luz. "It's hard to appreciate size and weight unless people see things. This is the biggest thing ever had."

ARTURO-12

### Welcome the year of Obama—and the Oxo!

Charity is the best way to gain auspicious luck this year

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Tessa Prieto-Holmes



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# Gokongwei Brothers Foundation China Scholarship Program:

## Preparing the Philippines for Global Economic Change

We live in troubled times. Dire predictions abound as vaunted industries from once great nations stand on the verge of collapse. Hazards like recession, economic slowdown and lay-offs strike fear as smaller economies such as ours await when or if these hit home.

But John Gokongwei, Jr is optimistic.

"While others may dwell unsuccessfully on uncertainty, the visionary founder and chairman emeritus of RJ Summit Holdings, Inc., is optimistic that the Philippines can weather the global financial storm, and be a better, more progressive country for it."

Gokongwei's efforts to help save the economy around him from his hope for the country to improve its place in the world within the next 20 years.

Through his Gokongwei Brothers Foundation's (GBF) China Scholarship Program, he sent 34 young Filipinos—the first batch of scholars—to China to immerse themselves in the country's culture. "I want them to learn what makes China tick and then be able to apply these teachings

here," says Gokongwei.

### Learning from the East

"I want to tell people that the world has changed. Developing Asia economies are overtaking Western countries. This is a dramatic growth shift that we need to watch closely and carefully learn and benefit from," Gokongwei states.

"I was in China in the 80's and back then, you could not find a decent restaurant. Now, I go there every year and I am overwhelmed by how developed and modern China is today. The focus of the Chinese government's investment in infrastructure have paid off and now China is an emerging world superpower."

Gokongwei also cites that China, currently one of the largest and most dynamic emerging economies, is now poised to become the main

engine of growth for the world. "The time is right for us to look to the East for a new model for our country's growth," he said. "This is why I thought it would be a good idea to send bright, eager young people to understand the country, learn the language, study politics and business and develop a strategic sense of how the Chinese have differentiated themselves in a span of 20 years."

### Looking for young leaders

A little more than a year ago, John Gokongwei sent off the GBF's first batch of scholars in China. Now that the program is over, the scholars are back and eager to say their experiences in their own young people. They have started a project called Project Paper Wonders, a series of talks at different opportunities, to encourage other young Pinoy to watch for their dreams and help their country.

"This is exactly what we set out to do," Gokongwei says. "Each young person can change the world. My goal is to equip young Filipinos with experience and understanding of a better way to do things than other countries. Then they can come up with their own conclusions as to how they can make an impact here."

Gokongwei is proud of what the Scholarship to China has accomplished and is looking forward to sending the next batch of young, idealistic Pinoy.

"We need hardworking, young people with leadership qualities if we want to change things for the better. It is my fervent hope that by coming back to the Philippines and leading their generation with positive change, the Philippines can truly be able to uplift its place in the world," he says.



More From RJ Summit  
It is an excellent commitment to social responsibility, the Gokongwei Brothers Foundation (GBF) was set up in 1992 to help uplift the underprivileged.

contribution of Filipinos through the funding of educational programs.

A significant endorsement by the foundation to the Ateneo de Manila University led to the **Ateneo Gokongwei School of Management (AGSM)**, a premier program in the field of management education. GBF has also aggressively donated facilities and scholarships, and supported educational programs to help them in the preparation of students and government functionaries in schools such as the **Ateneo de Manila University, the University of Asia and the Pacific and the University of San Carlos**. The foundation also



In 2007, GBF granted 34 young Filipinos, the first batch of GBF China Scholars, with full-year-long scholarship to the prestigious Beijing Language and Culture University, in Beijing, China. These scholars study Mandarin and Chinese culture in the hopes of strengthening the Philippine's global competitiveness by application of knowledge in their home country.

GBF's other major projects include a Learning and Development Center for skilled graduates in national engineering fields, as well as a multi-media learning center for school children.

**Gokongwei Brothers Foundation Learning and Development Center**

The GBF Learning and Development Center (GBF-LDC) is a P100 million facility in Rosario, Pinar del Rio, a "learning school for products" in various technical and engineering fields. First school year was in 1999-2000.

The center offers the following:

**Technical Courses:** GBF offers a scholarship program for engineering graduates, with focus on technology.

**Continuing Technical Professional Education:** GBF offers programs for RJ Summit employees, with focus on upgrading technical knowledge and skills.

**Rural & Service Academy:** Started in 2001, courses that address the needs of the rural and service populations.

### The Children's Library

The Gokongwei Brothers Foundation has empowered youth educationally through children through The Children's Library (CLL), the first public library funded by a private corporation. The program, which is a joint project with Robinsons Trade, makes available books, multi-media equipment, and educational activities in various public libraries in Metro Manila.

In 2008, CLL opened its doors to the Filipino youth. Aside from its facilities in Robinsons Novelas and Robinsons Green, this interactive learning and entertainment venue has expanded its reach to accommodate home public school children with or CLL Centers in both San Juan

Public Library and the Pinoy Public Library. In all these venues, CLL regularly holds educational and entertaining activities such as storytelling sessions, puppet shows, film screening and readings.

RJ Summit and The Children's Library are continuously working towards a future where world-class resources are available to every child, and where communities count their welfare and development as the Filipino youth.

Through the Gokongwei Brothers Foundation's continuing commitment to education, RJ Summit intends to fulfill its responsibility to the country—and lead Filipinos to an even better life ahead.

### The Children's Library

















## begins

There's a wait list already



**A**S YOU READ THIS, LOOKING for a new home in the Philippines is no longer a dream. It's a reality. The new wave of Filipino Americans, known as the "New Americans," are moving to the Philippines in large numbers. They are bringing with them a wealth of experience, skills, and resources that are highly valued in the local market.

It is, apparently, a very good thing. In fact, the new wave of Filipino Americans is so large that it is already causing a shortage of housing in the Philippines.

Standard when you move here is to buy a house. But the new wave of Filipino Americans is so large that it is already causing a shortage of housing in the Philippines.

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**WHAT FRIENDS ARE FOR.** Birthday honoree Edith Tumbal (second from left) with her friends, from left to right: Rolly, Rito Alonzo and Milla Flores.



**PURPLE** cake decorations and yellow flowers make a good backdrop for the birthday girl, on the table right. A photo (below) photographs the birthday girl.

## St. Theresa's homecoming

**WELCOME TO THE ST. THERESA'S** College, known City of the Philippines, is a very special place. It is a place where you can find everything you need for your education and your spiritual growth. The college is a place where you can find everything you need for your education and your spiritual growth.

## 3-day sale

From Supermarket will hold its 3-day sale from Jan. 20 to Feb. 1. All items will be sold at 50% off the regular price. The sale will end on Jan. 1 at 11:59 p.m. For more information, call 888-888-8888.

## GOINGS ON

## Murtha

## Stewart bridal fair

The Santa Clara County Fair is a very special place. It is a place where you can find everything you need for your education and your spiritual growth. The fair is a place where you can find everything you need for your education and your spiritual growth.

## Most innovative product concept

The new product concept is a very special place. It is a place where you can find everything you need for your education and your spiritual growth. The product concept is a place where you can find everything you need for your education and your spiritual growth.

## Chinese movie launch

The new movie launch is a very special place. It is a place where you can find everything you need for your education and your spiritual growth. The movie launch is a place where you can find everything you need for your education and your spiritual growth.

## Fortune buffet

The new fortune buffet is a very special place. It is a place where you can find everything you need for your education and your spiritual growth. The fortune buffet is a place where you can find everything you need for your education and your spiritual growth.

## Chinese holiday

The new Chinese holiday is a very special place. It is a place where you can find everything you need for your education and your spiritual growth. The Chinese holiday is a place where you can find everything you need for your education and your spiritual growth.

**AyalaLand** PREMIER

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**NUVALI**

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**FLY ME TO THE MOON**  
3D IMAX THEATRE

When Pickens brings us the fastest first-ever computer animated feature film designed, created and produced in 3D both frame and...

"It took a monkey to get men into space, but it will take those flies to get them back!"

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**GET A FREE PACK OF HERSHEY'S CHOCOLATES OR MOLLIKIDS APPAREL ITEMS WHEN YOU WATCH THE MOVIE!**

**METRO MANILA**  
**RESERVED SEATS NOW AVAILABLE**

**IMAX**  
**FLY ME TO THE MOON**  
3D IMAX THEATRE

**DEMONSAURS**  
3D IMAX THEATRE

**SEA MONSTER**  
3D IMAX THEATRE

**UNDERWORLD: RISE OF THE LYCANS**  
3D IMAX THEATRE

**YES MAN**  
3D IMAX THEATRE

**LATE SCREENINGS**  
3D IMAX THEATRE

**CINEMA 1**  
**BEDTIME STORIES**  
3D IMAX THEATRE

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**LUZON**

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**VISAYAS • MINDANAO**

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**ROBINSONS MOVIEWORLD CINEMA MOVIE GUIDE**

**GALLERY**

**1 UNDERWORLD 3**  
**2 YES MAN**  
**3 THE ABANDONED**  
**4 BRIDE WARS**  
**5 LOVE ME AGAIN**

**6 THE CURIOUS CASE OF BENJAMIN BUTTON**  
**7 HILDT**  
**8 THE ABANDONED**  
**9 BRIDE WARS**  
**10 THE CURIOUS CASE OF BENJAMIN BUTTON**

**ERMITA**

**1 THE CURIOUS CASE OF BENJAMIN BUTTON**

**2 YES MAN**  
**3 THE ABANDONED**  
**4 BESTTIME STORIES**  
**5 LOVE ME AGAIN**

**6 BRIDE WARS**  
**7 THE ABANDONED**  
**8 HILDT**  
**9 THE CURIOUS CASE OF BENJAMIN BUTTON**

**METRO EAST**

**1 THE CURIOUS CASE OF BENJAMIN BUTTON**  
**2 UNDERWORLD 3**  
**3 LOVE ME AGAIN**  
**4 THE ABANDONED**  
**5 YES MAN**  
**6 BESTTIME STORIES**  
**7 THE ABANDONED**  
**8 BRIDE WARS**  
**9 THE CURIOUS CASE OF BENJAMIN BUTTON**  
**10 THE CURIOUS CASE OF BENJAMIN BUTTON**

**NOVALICHES**

**1 HILDT**  
**2 UNDERWORLD 3**  
**3 YES MAN**  
**4 LOVE ME AGAIN**

**PIONEER**

**1 THE ABANDONED**  
**2 UNDERWORLD 3**  
**3 LOVE ME AGAIN**  
**4 YES MAN**

**MOVIEWORLD**

**1 UNDERWORLD 3**  
**2 YES MAN**  
**3 THE ABANDONED**  
**4 BRIDE WARS**  
**5 LOVE ME AGAIN**

**6 THE CURIOUS CASE OF BENJAMIN BUTTON**  
**7 HILDT**  
**8 THE ABANDONED**  
**9 BRIDE WARS**  
**10 THE CURIOUS CASE OF BENJAMIN BUTTON**

**STA. ROSA**

**1 UNDERWORLD 3**  
**2 PRINCEZERS**  
**3 GRAVITATIONS**  
**4 LOVE ME AGAIN**

**LIPA**

**1 THE CURIOUS CASE OF BENJAMIN BUTTON**  
**2 SEX DRIVE**  
**3 MONSTER SLAYER**  
**4 LOVE ME AGAIN**

**DASMARINAS**

**1 TRANSPORTER 3**  
**2 UNDERWORLD 3**  
**3 LOVE ME AGAIN**  
**4 YES MAN**

**IVUS**

**1 BESTTIME STORIES**  
**2 UNDERWORLD 3**  
**3 LOVE ME AGAIN**  
**4 YES MAN**

**ANGELES**

**1 UNDERWORLD 3**  
**2 LOVE ME AGAIN**  
**3 PRIDE AND GLORY**  
**4 THE CURIOUS CASE OF BENJAMIN BUTTON**

**STARWILLS**

**1 DESPERADOS 2**  
**2 LOVE ME AGAIN**  
**3 THE CURIOUS CASE OF BENJAMIN BUTTON**  
**4 BESTTIME STORIES**  
**5 UNDERWORLD 3**  
**6 PRINCEZERS**  
**7 LOVE ME AGAIN**  
**8 HILDT**

**BACOLOD**

**1 PRIDE AND GLORY**  
**2 LOVE ME AGAIN**  
**3 BESTTIME STORIES**  
**4 DUMPLINGS**  
**5 AND TANGING IN A NYONG LAKAT**  
**6 HILDT**

**ILOILO**

**1 TRANSPORTER 3**  
**2 FOUR CHRISTMASSES**  
**3 LOVE ME AGAIN**  
**4 PRINCEZERS**  
**5 BESTTIME STORIES**  
**6 HILDT**

**VAMPIRES VS. WEREWOLVES**

**UNDERWORLD**  
RISE OF THE LYCANS





# Ruffa writing a book on life with Yilmaz

## The SHORT CUT To Canadian Citizenship

Thanks to the latest step to be a Canadian immigrant you now have a choice as to how to become a Canadian citizen. The Immigration, Refugees and Citizenship Act of 1994, which came into effect on January 1, 2009, has created a new path to citizenship for immigrants who have been in Canada for at least one year.

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For more information, visit [www.canadapointofentry.com](http://www.canadapointofentry.com)



Canadian Professional Immigration Services Inc.

## RUSHES SUNDAY



DIETHER Duenque

By the by, Diether Duenque is busy on writing a book this year about his marriage to Turkish businessman Yilmaz Ruffa and his four-year stay in Turkey, reports Michael Tzika.

During a Thanksgiving party for the media last week, the actor's TV host and the guest was to "invite someone with my name," she had thought about it for a while. Ruffa said, "I was that we're both named the white flag, perhaps."

"What had given her the go-ahead?" The man with the beard, "I was that we're both named the white flag, perhaps."

Ruffa's book will include his two exchanges between them while Yilmaz was "in custody" after a shocking incident. "I'm just going to give my side of the story as well as his, but I'm not sure," she said. "This is not meant to shock people. Hopefully readers will learn a lot. Our time together wasn't all bad. There were also a lot of love—just making love, making a connection."

## Sell a Kapamilya

Diether Duenque says put in Kapamilya, no problem.

According to network radio, Diether will soon sign up with ABS-CBN, to top-off a new TV show with him. He will be joined by Angel Locsin. The station also offered Diether a major role in the film "Sampaguita" starring, "I'm not sure if it's a good idea to do this. I'm not sure if it's a good idea to do this. I'm not sure if it's a good idea to do this."

The two projects, reportedly linked Diether's mother to him. "I'm not sure if it's a good idea to do this. I'm not sure if it's a good idea to do this. I'm not sure if it's a good idea to do this."

In a new message, Diether decided to let his joining public. "I am not running for a local government official position and I'm running for a local government official position."

## Politically correct

Glenn Beck, no stranger here (he's been in Los Angeles), was declared as "Weeping Deer" champion on Jan. 15, along with his brother Glen and their sister Mary.

The major winner is a group of her friends, including, among them, her brother Glen and their sister Mary.

She's also happy with her present boyfriend, who "wrote to me in a letter and confirmed my position as an artist," she said. "I'm not sure if it's a good idea to do this. I'm not sure if it's a good idea to do this. I'm not sure if it's a good idea to do this."

RUFFA Gutierrez. "It's not meant to shock. It's something that hopefully readers can learn from."

—Ruffa



What they said

"I think that people have always been disappointed for centuries. And regarding to what we have a third president to do in George Bush's term, there were really only two. There were the ones that came first."

Chris Beck, joining US President Barack Obama's inauguration.

—Chris Beck

"I was at my studio. I'm not sure if it's a good idea to do this. I'm not sure if it's a good idea to do this. I'm not sure if it's a good idea to do this."

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Ruffa Gutierrez is 72, Phil Collins is 70, Christian Bale is 35.

Jan. 11: Great Christmas of 1954, Justin Bieber is 10, Anthony LaPaglia is 30, Mandy Patinkin is 30, Paula Abdul is 30, Justin Bieber is 10, Paula Abdul is 30, Justin Bieber is 10.

## Top of the tabloids

The top story in the tabloids this week. And why are we interested in it?

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CELEBRATE THIS VALENTINE SEASON WITH THE MOST AWAITED ROMANTIC COMEDY MOVIE OF THE YEAR!!!

Richard Gutierrez and KC Concepcion



OPENS FEBRUARY 11

## 'Ako ay Pilipino'

from the United States

Charles said she performed in three collaborations connected with Gutierrez' inauguration—the Mar to Luther King Jr. Ball Jan. 17 at the Grand Pines Washington Hotel, the 19th anniversary of the Philippine Embassy on Massachusetts Avenue, and on the same day, the Pearl Presidential Inauguration Ball at the Mandarin Oriental Hotel.

In the first event, Charles sang a version of the patriotic hymn "Yod



CHARLES Gutierrez at Pina on Thursday

from America" specially arranged as a musical salute by David Pines.

At the Philippine Embassy party, the 34-year-old was supposed to sing only "The Minute in Time," but people reportedly cheered for her to perform "Ode to the Philippines" written by Irving Berlin in 1945.

After that, Gutierrez sang the third ball, Charles said, which Charles' father, Manny Sison, attended. "They were all very successful," Charles said for after the song.

Charles said she was proud that she was chosen to sing that song, "because it's a very patriotic song."

But whenever she sang, she was to perform the Philippine hymn "Viva" as a patriotic song.

She is busy only for a few days. On Jan. 20 she flew back to the US to join the rest of "Winter."

She is also about to start her debut album in February in Los Angeles, with her own label, "Winter."

After the ending of original season by the record, Charles said her business manager is the 35, Mark Anthony, also known as "Winter."



IN THEATERS JAN. 20